# WHAT IS PERMANENT EYELINER?

Permanent eyeliner is a beautiful way to enhance your gorgeous face, making your eyes pop! It allows the ease of no longer applying eyeliner and the worries of smudging, running or disappearing eyeliner due to sweat, weather conditions, crying or life!! Your beautiful eyes are one of the very first things people notice on your face and times when you don’t have the extra minutes or energy to put on makeup, eyeliner gives you a more polished and put together look, without all the hassle. Eyeliner also allows you to wake up with makeup!

***\*Eyeliner Options\****

***Lash Enhancement Liner***

Very subtle, yet elegant definition and enhancement of your beautiful eyes! This technique deposits eyeliner ink within your lash line and between your lashes giving them the appearance of fullness and definition. This method provides a beautiful, natural look.

***Traditional Eyeliner***

A more defined look in comparison to the Lash Enhancement Liner and is similar to what you would typically put on yourself with regular makeup. This is for clients who desire a conservative type of enhancement, yet more defined than eye lash enhancement.

# are you certified and licensed to operate?

Yes! I am a licensed permanent makeup artist and the studio I work within is licensed by the State of Ohio and Delaware Health Department. As a permanent makeup artist, I have received education and hands on training from a certified permanent make up training program. I have received extensive training and certification in Blood Born Pathogens as deemed necessary for tattoo artists by the Occupational Safety and Health Administration. I am also a Registered Nurse in the State of Ohio with experience in permanent makeup, wound care and dermatology.

# does it hurt?

Every client is different and pain tolerance varies from client to client. Most people describe the pain level as minimal. I use the best, most effective topical lidocaine cream to help minimize discomfort. However, keep in mind that this is still a tattoo, so you are likely to feel some mild discomfort. Clients say it is more like a slight burning, astringent type sensation that is very tolerable and well worth it!

# WHAt is the healing process?

You will experience some swelling, minimal bruising and tenderness after the procedure which is completely normal and only lasts a day or so. For 2-5 days your eyeliner will appear Darker, Wider and Sharper than the way it will eventually heal. As your skin heals over the tattoo, your eyeliner will lighten and soften which takes approximately 7 days. Be sure to follow all the “After Care” instructions and come back for your follow up appointment which is the perfecting stage of this process.

# how long does it last?

This varies by client. If all aftercare instructions are followed diligently, your new liner will last approximately 3 years on average before being mostly faded. There are a few factors that will impact the timeline which are sun exposure, tanning beds, chemical peels, oily skin, bleeding, etc. I recommend a touch up every year or two to keep your eyeliner looking fresh.

# WHat if my eyeliner is fading faster than i’d like?

We will discuss aftercare and lifestyle to make certain these factors aren’t the issue. If not, it’s likely you will need to go darker and more dramatic at your following touch ups.

# PREP

* Stop using all lash growth serums 4 weeks before your eyeliner appointment.
* Remove your contacts for your eyeliner appointment as your eyes will be closed and your eyelids gently manipulated during the procedure.
* Remove all lash extensions before your eyeliner appointment.
* Come to your appointment with squeaky clean eyelashes and eyelids.
* Let me know if you have any eye irritation leading up to your appointment.
* Avoid alcohol, caffeine, aspirin, fish oil, vitamins for 24 hours before the procedure.

# aftercare

Eyeliner is life changing and completely awesome, however it does require some care and maintenance on your part to help it last as long as possible and continue to look fantastic! Follow all Aftercare instructions until you’re healed which is after the flaking is gone!

* Do not go swimming, do heavy exercise, or take steamy showers until healed.
* Do not put any eye makeup on until healed.
* Do not pick at them. Any flaking or scabbing needs to fall off on its own.
* Apply Aquaphor very sparingly, only as needed for comfort Ex. Extreme tightness or itching
* Protect your eyes when in direct sunlight by wearing sunglasses or a hat.
* No lash extensions for 3 weeks after your procedure.
* No lash curlers for 2 weeks after your procedure.
* No contact lenses for 5 days after your procedure.
* No Visine for 2 weeks after your procedure.
* Call or text me if you have any questions about your healing.
* Extreme redness, swelling, pain or seepage are all signs of a reaction or possible infection. This is extremely rare and unlikely to happen, however if it does be sure to contact your physician immediately!

# DAYS 1-7 After-care

* Day 1: You will have anywhere from slight to heavy swelling. This depends on the amount of histamines in your body. You may have bruising. You may appear as though you have been crying or have allergies. The eyeliner will appear thicker and darker than what it will heal to. No contact lenses for 5 days. No Visine.
* Day 2: The morning of day 2 is most likely when the swelling will peak. Plan to use cool packs! The darker and thicker appearance lingers and the area will feel tight and tender.
* Day 3-4: Less swelling. The eye tissue still feels tight and somewhat drawn. The peeling process begins. Start ointment in 48-72 hours. Some feeling of pinching and itching Is quite normal. The ointment will relieve this feeling.
* Days 5-7: Darker outer color continues to flake off and you will see a softer, thinner eyeliner. Color may look grayish or ashy until the color clarifies. You can go back to wearing your contact lenses after day 5.
* ***Call or text me if you have any questions about your healing.***
* ***Extreme redness, warmth to the site, fever, swelling, pain or seepage are all signs of a reaction or possible infection. This is extremely rare and unlikely to happen, however if it does be sure to contact your physician immediately!***
* ***As with any tattoo, some scarring is always a possibility.***
* ***Please contact me with questions by texting or calling: (937) 477-2451***